

CASE STUDY EMBROIDME, MOONEE PONDS



Joy Coulson, EmbroidMe Moonee Ponds owner.

ABOUT EMBROIDME

EmbroidMe is a network of professional customised apparel and product specialists with over 450 retail outlets across 8 countries. Since franchising in 2000, they have become a world leader in the full-service, embroidery and promotional products industry.

EmbroidMe has been operating in Australia for five years. There are 34 franchises in Australia spread across all the major states.

EmbroidMe Moonee Ponds owner Joy Coulson bought the franchise in 2004 and has been using ADP's Payline for four years. Joy employs four staff in her EmbroidMe office, two part-time and two full-time.

EMBROIDME TO ADP

EmbroidMe Moonee Ponds is one of several EmbroidMe franchises based in Australia that outsources its payroll to ADP. "Before ADP I was doing the payroll myself using spreadsheets," Joy says. "The implementation process to move across to ADP was very simple. It was an easy process which took all of a week to setup."

BENEFITS

According to Joy the main benefit of ADP's Payline is the time it saves you doing the payroll. "With Payline it only takes a short phone call each pay run," Joy explains. "When I was doing the payroll myself I only had one employee and it was taking me half a day a week. Now I have four staff and it only takes 10 minutes."

"As a business owner that time saved is very beneficial," Joy says. "I can direct my efforts elsewhere. I don't have to worry about the payroll, I can concentrate on running the business. My time can be better spent on other areas that require my attention such as marketing, sales, production etc".

Joy also benefits from the fact that compliance and legislative changes are handled by ADP. "I don't have to calculate payments, GST – it's all taken care of."

With Payline, Joy finds her data is easily accessible. "It's easy for me to look up employment details in Payline. I get a print out each week telling me how many holidays my employees are owed, how many sick days they have – it's great".

RECOMMENDATION

"I would recommend ADP to small businesses as using Payline removes the headache," Joy explains. "The payroll is done quickly and correctly, you don't have to think about it. It's all done for you."

WOULD YOU LIKE MORE INFORMATION?

For further information relating to Payline, please contact our team on:

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